

Ricoh to debut highly anticipated RICOH GR III high-end digital compact camera at Photokina 2018

Newest model of the popular RICOH GR series combines exceptional image quality in a compact, lightweight body ideal for street photography

WEST CALDWELL, NJ, September 24, 2018 — Ricoh Imaging Americas Corporation today announced it debut the highly anticipated RICOH GR III camera at Photokina 2018 — the world's largest, full-scale trade fair of photographic and imaging products, held September 26-29, in Cologne, Germany. The new camera is the latest model of the RICOH GR series, a lineup of high-end digital compact cameras providing exceptional image quality in a compact, lightweight body ideal for street photography.

Currently under development, the RICOH GR III features a newly designed lens, image sensor and imaging engine that further upgrade image quality, enhance functionality and improve the user interface.

For more than 20 years, the RICOH GR series has kept to its [core concept of optimizing the essential values of a camera](#) — high image quality, snapshot capability and portability — while at the same time making the refinements needed to meet emerging and evolving needs. Because of this, GR-series models have been preferred by a great many photographers, particularly professionals and highly experienced amateurs.

Designed to be the ultimate snapshot camera, the RICOH GR III is a totally new breed of GR camera that will give the user new and different creative possibilities.

| Pricing and Availability |

The RICOH GR III will be available in early 2019 at www.ricohimaging.com and retail outlets nationwide.

| About Ricoh Imaging Americas Corporation |

Ricoh Imaging Americas Corporation is a subsidiary of Ricoh Company Ltd., a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Company Ltd. is part of Ricoh Group, which operates in about 200 countries and regions.

The company operating now as Ricoh Company Ltd. was originally founded in 1919, under the name Asahi Optical Joint Stock Co. and launched its first SLR camera in the 1950s under the

PENTAX name. Today, the company continues to produce the heritage-rich, award-winning line of PENTAX DSLR cameras, lenses and sport optics equipment as well as Ricoh's offering of stylish and compact digital cameras, known for their wide-ranging, rich set of features.

For further information, please visit www.us.ricoh-imaging.com

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Major Specifications *(The designs and specifications are identical to those first announced publicly about the camera's development, and are subject to change without notice.)*

Lens	Lens Construction	6 elements in 4 groups (2 aspherical lens elements)
	Focal Length, Aperture	18.3mm (Approx. 28mm in 35mm equivalent focal length), F2.8~F16
Image Capture Unit	Image Sensor	Type: Primary color filter CMOS. Size: 23.5mm x 15.6mm
	Effective Pixels	Approx. 24.24 megapixels
	Sensitivity (Standard output)	Auto (ISO Auto Lower/Upper Limit and Minimum Shutter Speed can be set), Manual: ISO100~To be finalized
	Image Stabilization	Sensor-shift shake reduction (SR)(3-axis)
	AA Filter Simulator	Moiré reduction using SR unit (Off, Low, High)
	Dust Removal	Image sensor cleaning using ultrasonic vibrations "DR II"
File Formats	Still Image	File Format: RAW (DNG) 14bit, JPEG (Exif 2.3), DCF2.0 compliant Color Space: sRGB, AdobeRGB Recorded Pixels: 【3:2】 L(24M:6000x4000), M(15M:4800x3200), S(7M:3360x2240), XS(2M:1920x1280) 【1:1】 L(16M:4000x4000), M(10M:3200x3200), S(5M:2240x2240), XS(1.6M:1280x1280)
	Movie	File Format: MPEG4 AVC/H.264 (MOV) Recorded Pixels: Full HD (1920x1080, 60p/30p/24p), Sound: Built-in stereo microphone Recording Time: Up to 25 minutes or 4GB; automatically stops recording if the internal temperature of the camera becomes high.
	Storage Medium	Internal Memory (Approx. 2GB), SD/SDHC/SDXC Memory Card (Conforms to UHS-I standards)
Focus	Type	Hybrid AF (Image plane phase-matching and Contrast detection)
	Focus Mode	Auto-area AF, Zone AF, Select AF, Pinpoint AF, Tracking AF, Continuous AF, MF, Snap, ∞
	Face Detection	ON, Use only in Auto-area, OFF
	Focus Range (From lens face)	Normal: Approx. 0.1m~∞, Macro Mode: Approx. 0.06m~0.12m

Exposure	Exposure Mode	Program AE, Aperture Priority AE, Shutter Priority AE, Manual Exposure
	Metering Mode	Multi-segment, Center-weighted, Spot, Highlight-weighted
	Shutter Speed	1/4000 sec. - 30 sec. (Limit by aperture setting F2.8: 1/2500 sec, F5.6 or greater: 1/4000 sec.) Timed Exposure (10sec. - 20min.), Bulb, Time
	EV Compensation	Still Image: ± 5 EV, 1/3EV steps, Movie: ± 2 EV, 1/3EV steps
	ND Filter (2EV)	AUTO, ON, OFF
White Balance		Auto White Balance, Multi Auto White Balance, Daylight, Shade, Cloudy, Fl. - Daylight Color, Fl. - Daylight White, Fl. - Cool White, Fl. - Warm White, Tungsten, CTE, Manual White Balance, Color Temperature
	Fine Adjustment	Adjustable ± 14 steps on A-B axis or G-M axis
Drive Mode	Drive	Single Frame Shooting, Continuous Shooting, Bracketing, Multi-exposure, Interval Shooting, Interval Composite
	Self-timer	10 sec., 2 sec., OFF
Shooting Functions	Crop	35mm, 50mm, OFF
	Image Control	Standard, Vivid, Monotone, Soft Monotone, Hard Monotone, Hi-Contrast B&W, Positive Film, Bleach Bypass, Retro, HDR Tone, Custom1, Custom2 Adjust parameters: Saturation, Hue, High/Low Key Adjustment, Contrast, Contrast (Highlight), Contrast (Shadow), Sharpness, Shading, Clarity, Toning, Filter Effect, Grain Effect, HDR Tone Level (Adjust parameter varies depending on the selected image setting)
	Dynamic Range Correction	Highlight Correction, Shadow Correction
	Noise Reduction	Slow Shutter Speed Noise Reduction, High-ISO Noise Reduction
	Display	Display magnification (4x, 16x), Grid display (4x4 Grid, 3x3 Grid), Histogram, Bright area warning, Electronic Level
Playback Functions	Playback View	Single frame, Multi-image (20, 48 frames), Display magnification (up to 16x, 100% view and Quick Zoom view available), Histogram (Y histogram, RGB histogram), Grid display (3x3 Grid, 4x4 Grid), Bright area warning, Auto Image Rotation,
	Base Parameter Adjustment	Brightness, Saturation, Hue, Contrast, Sharpness
	RAW Development	Aspect Ratio, JPEG Recorded Pixels, Color Space, White Balance, Image Control, Peripheral Illumination Correction, Sensitivity, High-ISO Noise Reduction, Shadow Correction
	Edit	Resize, Cropping, Levels Adjustment, White Balance Adjustment, Color Moiré Correction, Movie Edit (Cut), Movie Edit (Divide)
LCD Monitor	Type	3.0 inch TFT color LCD (aspect ratio 3:2)、Approx. 1037K dots, Wide viewing angle, Air-gapless tempered glass
	Touch Screen	Capacitive sensing method
	Adjustments	Brightness, Saturation, Blue/Amber, Green/Magenta, Outdoor View Setting: ± 2 Steps
Wireless LAN	Standards	IEEE 802.11b/g/n (HT20) (Wireless LAN standard protocol)
	Frequency (Center Frequency)	2412MHz~2462MHz (1ch~11ch)
	Security	Authentication: WPA2, Encryption: AES
Interfaces	USB Type-C	Battery Recharge/Power Supply (Optional AC Adapter required), Data Transfer: MTP, Video output: DisplayPort over USB-C (DisplayPort Alternative Mode)
	Hotshoe	Compatible with P-TTL Auto Flash Flash Mode: Flash On, Flash On+Red-eye, Slow-speed Sync, Slow Sync+Red-eye Flash Exposure Compensation: -2.0 -+1.0
	Lens adapter pin	Available
Power Supply	Battery Type	Dedicated Rechargeable Battery
	Battery Life	To be finalized

Dimensions and Weight	Dimensions	Approx. 109.4(W)×61.9(H)×33.2(D)mm (excluding protrusions)
	Weight	Approx. 257g (Included dedicated battery and SD memory card), Approx. 227g (Body only)
Included Accessories	Dedicated Rechargeable Battery, USB Power Adapter, Power Plug, USB Cable, Handstrap	
Language	English, French, Germany, Spanish, Portuguese, Italy, Dutch, Danish, Swedish, Finnish, Polish, Czech, Hungarian, Turkey, Greek, Russian, Thai, Korean, Simplified Chinese, Traditional Chinese, Japanese	